
Alliance of the American Dental Association

District 9 – TrusteeGram

Colorado, Hawaii, Nevada, Utah, Wyoming June 2008



**Cynthia Mattson
District 9 Trustee**

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Upcoming Events:

**Colorado Dental Association
Annual Session
Vail Cascade Resort & Spa
Vail, CO
June 12-15, 2008**

**Wyoming Dental Association
Annual Session
Jackson Hole, WY
June 19-22, 2008**

**Nevada Dental Association
Summer Meeting
Surf & Sand Resort
Laguna Beach, CA
July 10-12, 2008**

**ADA/AADA Annual Session
San Antonio, TX
October 16-19, 2008**

**Hawaii Dental Association
Honolulu, HA
January 22-23, 2009**

Wednesday June 18, 2008!

One DAY...One CALL...That's All!!!!

Alliance Advocates get ready for our Big Day!

PLEASE HELP OUR MEMBERSHIP AND make this SIMPLE and FUN!!! Do what you are so good at...talking about the Alliance! But you also need to be a good listener. Find out potential members' interests and where they would be a great help to your Alliance. Are they interested in any community projects, programs, socials or personal growth!!!! Be engaging!

Contact a non-member or a friend who has not renewed. If it is a new member, you have lots to tell them about the great projects we are doing and how we are partnering with the ADA. If it is a past member, they already understand how the Alliance works but tell them they are missed and "Remember the time our Alliance did this?..." Tell a story about how you joined, why you did and why you still remain a member. This is where you will show your heart for the Alliance!

If you need additional information, you can use some of the points from "Why Be an Alliance Member" booklet which is available through the AADA Central Office at 1-800-621-8099 x2866. Some may just want to be a checkbook member.

Have a membership form already down loaded from the Alliance website at www.AllianceADA.org or send it to them! After they have joined please do not drop contact with them! Bring them to the next meeting, call them, and go to lunch. The worst thing we can do as recruiters is to lose interest in them. We need to make them comfortable at meetings and bring them into our group! They need to feel that they are not forgotten!

Currently we have the following members in our district:

Nevada – 43
Utah – 152
Wyoming – 17
Colorado – 4
Hawaii - 6

Utah Dental Association
Salt Lake City, UT
February 19-20, 2009

AADA Conference
Baltimore, MD
March 25-28, 2009

**District 9 Contact Information:
Constituent Presidents-
Utah-**

Sharon Wiest
164 West 2040 South
Orem, UT 84058
sharonwiest@gmail.com

Wyoming-

Willa Hokanson
1512 Low Ct
Gillette, WY 82718-7569
wyodent@yahoo.com

Dental Health Education

Kim Iverson
2627 N Highway 162
Eden, UT 84317
iverdent@konnections.net

Legislative Committee

Janice Gerritsen
7450 Parkridge Circle
Salt Lake City, UT 84121
Janice@gerritsen.com

Well Being Committee

Kathy Tidwell
2901 E Colony Circle
Salt Lake City, UT 84119
ttidwell@xmission.com

Let us make a difference next Wednesday!

Upcoming Deadlines

**July 3, 2008 Convention Hotel Room Block in Hilton Palacio Del Rio
Deadline**

**July 30, 2008 House of Delegates and Alternates Names due to Central
Office**

Leslie Franklin, Colorado: 1st Alliance Contributing Member



The Alliance has a new category of membership - a Contributing Member. This is a person who supports the Alliance and would like to demonstrate their support for our work by paying dues. Potential members could be a dentist spouse, adult children who work in the dental practice, staff members, or professional colleagues in dentistry. Contributing Membership in the Alliance is \$50: Contributing Students can join for \$5.

This is a national category only. Contributing Members will receive the *KEY* newsletter, and may serve on a committee.

The first contributing member is from our district and is Leslie Franklin of ADA Insurance Plans. Leslie has participated and supported the Alliance at many Conferences and Annual Sessions. She, as a part of the ADA Insurance Plans, has been a key supporter of our Beulah K. Spencer Award. She has also been integral in our Colorado open house in 2006 introducing the Alliance to potential members. We welcome her and are pleased to have her officially belong to the Alliance of the ADA.

Recently Leslie received new work responsibilities as Director of New Dentist Markets. Her job will include public appearances and speaking engagements at new dentist functions and on dental school campuses nationwide, sponsorship of events and programs aimed at dental students and new dentists, and coordinating all marketing initiatives for new dentist audiences. The travel will take her to many communities where AADA members live and work, and I believe there may be new opportunities for us to partner together in support of organized dentistry.

What is our roll in politics?

We, as citizens of the United States of America have the privilege and opportunity to vote. There are additional actions we can take to help shape our community and national destiny. The acts are not as dramatic as running for office and serving the people, but they are just as important and are generally considered 'grassroots' efforts. Each individual can sit on the sidelines and watch, or join in and help determine the outcome of politics. You can be a 'player', one who not only votes but actively competes within the political and policy-making arena, or you can be a 'victim' of the system. As citizens and dental spouses we can help preserve the business of dentistry as we know it through support of ADPAC and communications with our members of Congress and their counterparts in the state legislature. Our state dental societies have Action Teams of which we can be a member. The ADA recognizes that dental spouses can add support and resources to the action teams and even serve as a team leader. So what could an action team do? You can work in your community to help educate dentists and non-dentists on issues of concern to dentistry. You can host a fundraiser for a candidate sympathetic to dental issues. One of the easiest is to respond to action alerts from the ADA to communicate with your US Representative. The main thing is that you, along with your spouse need to take an interest in politics and how various issues will affect your life and lifestyle. If you haven't already, take the first step and join ADPAC along with your dentist spouse. You can contact the ADA at ada.org or 800.621.8099 and find out how.

How does your state rate for practice ownership?

The ADA and state dental associations have worked over the years to safeguard the ownership of dental practices in regards to transition of ownership of a practicing dentist that dies. Colorado has recently passed legislation that allows the heirs of the dentist to operate the practice for a limited time while trying to sell. James Hanson, ADA staff member working with this issue will make a free presentation at the ADA Convention to Alliance Members. It will be held Thursday, October 16, 2008, at 4:30 PM at the Hilton Palacio Del Rio in conjunction with the Well Being Committee. All interested parties are invited to attend and learn how to protect one of your family's best assets.

View Point

In the April 7, 2008 ADA News there is a letter to the editor from Colorado dentist David Lurye regarding the Advanced Dental Hygiene Practitioner model in Minnesota. He presents a great message about the reality of allowing independent hygiene practices as a solution to access to care. This is a great article and all should read it. If your dentist spouse does not still have this issue and you would like a copy, I will scan it and email it to you. Please contact me at cynthiamattson@gmail.com.

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